

MANAGER'S BUDGET ADDENDUM #26

REDEVELOPMENT AGENCY
BOARD

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SEE BELOW

MAY 24, 2004

INFORMATION

**SUBJECT: REDEVELOPMENT AGENCY MARKET RATE HOUSING
PRODUCTION PERFORMANCE MEASURES**

During the Redevelopment Agency budget study session process, staff was requested to provide background information on the questionnaire regarding Agency-assisted housing projects.

In March, the Redevelopment Agency distributed a neighborhood survey to residents who live in Redevelopment funded housing projects. The purpose of the survey was to get feedback from residents regarding their unit and complex as a whole. Additionally, the Agency encouraged feedback about other Redevelopment activity that might have taken place in the surrounding neighborhood. Survey collection was completed in mid-April and results were tallied and compiled for Investing in Results.

The Housing projects targeted for distribution were residents of 33 South Third St. (Saratoga Capital), Twohy Lofts (CIM Group), Villa Torino (Sobrato), The Plaza (Swenson) and Ryland Mews (Swenson). This representative blend of For-Sale and Rental housing projects spans from recently completed projects to projects completed as early as 1994. 540 total surveys were distributed and responses were received from 30 residents. This is the second year the Agency has distributed the neighborhood survey. In FY02-03, 629 surveys were distributed and 34 responses received. Recognizing that the overall response was low, the Agency is committed to soliciting more responses next year.

Outlined below are the specific performance measures, survey questions posed and resident responses captured by the survey.

Performance Measure:

- Number and % of occupants who rate their satisfaction with Agency-assisted housing projects as good or excellent on a 5-point scale.
- Number and % of surrounding resident who feel that the conditions of the neighborhood have improved as a result of Agency assisted housing.

Survey questions posed:

- 1) Overall, how satisfied are you living in this housing development? Very Satisfied, Satisfied, Neutral, Unsatisfied, Very Unsatisfied
- 2) How would you rate the project's overall impact on the livability of your neighborhood? Excellent, Good, Average, Poor, Not Applicable

Survey response:

- 23 out of 30 respondents (77%) selected Very Satisfied or Satisfied for question #1.
Note: 7 respondents selected Neutral, 0 respondents selected Poor, 0 respondents selected Very Poor
- 22 out of 30 respondents (73%) selected Excellent or Good for question #2.
Note: 7 respondents selected Average, 0 respondents selected Poor, 0 respondents selected Very Poor, 1 respondent selected Not Applicable

/s/

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Interim Executive Director